

MeetingPackage.com complements team with top recruits and puts pedal to the metal

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MeetingPackage.com, the global marketplace for booking meeting rooms and packages, speeds up its international growth with a multi-cultural team of top talents. The company has tested and perfected its offering, and recently landed Carlson Wagonlit Travel as customer. Based in London, UK and Espoo, Finland, MeetingPackage.com is now ready to take the world's meeting organizers by storm.

MeetingPackage.com recently added two experienced new members to its team, namely Henri Nyström, the former CEO of Varusteleka as COO, and Himanshu Mittal, a top-notch professional in software development, as Head of R&D. The company also landed Carlson Wagonlit Travel, the largest global travel organizer, as client using its platform in Finland and in the Nordic countries. Other partnerships will be announced soon.

And it's not just small meetings that are being booked through MeetingPackage.com. Customers have already organized 500-700 attendee conferences using the platform.

"It's pedal to the metal time", says Joonas Ahola, CEO and Founder of MeetingPackage.com. "Bringing the combination of meeting room bookings and the related service package bookings online is a lucrative business and there's competition out there of course. However, none of the players is dominating the market yet. Our goal is to become a global business and be among the top three players in this field by 2020", Ahola says.

"It's been very exciting to be involved in the growth story of MeetingPackage.com for two years now. The company has a truly global vision, and a genuine opportunity to successfully compete in the international marketplace", says Markko Vaarnas, Managing Partner of Takeoff Partners and Chairman of the Board of MeetingPackage.com.

Joonas Ahola won the [AmCham EU Youth Entrepreneurship Award](#) in November 2016. This was further proof of the viability of the innovative business idea of MeetingPackage.com, and an endorsement for the team's dedicated execution on the company's ambitious plans so far.

Recruiting 10+ new sales team members

To realize its growth ambitions, MeetingPackage.com decided to hire as many as 10+ sales managers, all at once. The company has now built a global sales team based in Espoo.

"We are happy to have fantastic new team members representing many nationalities and knowledgeable of many languages and cultures. All of them are based in Finland, and many of them were also educated here. We were truly happy to find such talented and hard-working individuals already residing here in Finland", Joonas Ahola says.

The MeetingPackage.com team now has a tried and tested product in their hands, and it's sales time. The all-inclusive online booking with MeetingPackage.com offers major benefits for corporate buyers, meeting bookers and meeting venues alike:

Companies – Savings, simplicity, security. Real-time expense reporting, no set-up costs and lowest prices available; negotiated corporate rates can be uploaded to the system

Bookers – Easy to compare all options side by side, live booking, online booking management

Venues – More sales, lower commission and distribution costs, no time wasted on low-conversion eRFPs

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About MeetingPackage.com

MeetingPackage.com is a Finnish startup company established in 2014. MeetingPackage.com provides companies a single platform for searching, booking and managing meeting rooms and the related service packages. Currently, over 250,000 meeting rooms are available through MeetingPackage.com around the world. The site features eight different language versions. The CEO of MeetingPackage.com is Joonas Ahola, and the company has offices in Espoo, Finland and London, UK.